



Partnerships

Tree Hill Nature Center Fact Sheet

MISSION: Tree Hill promotes environmental stewardship to the community through interactive educational programs and low-cost access to natural spaces.

VISION: Tree Hill strives to become the leading resource in Jacksonville for environmental and sustainability education. We work to instill in all citizens in the Northeast Florida area with a personal sense of stewardship for the environment through our one-of-a-kind contact with natural Florida habitats and our unique hands-on educational programs.

HISTORY: This urban wilderness became public property in 1971 after local residents and community activists worked together in an effort to save this beautiful area from development. Now, more than four decades later, Tree Hill has expanded its original mission to include nature and energy conservation education and sustainable living practices. Tree Hill provides the best in hands-on learning to more than 30,000 visitors each year.

LOCATION: Tree Hill is located in the heart of Arlington in Jacksonville, FL, 5 minutes from downtown, 10 minutes from the Southside and 20 minutes from the Beaches and the Westside.

FEATURES: Tree Hill is home to more than 50 acres of pristine wildlife habitat, 1.2 miles of walking trails, a Natural History Museum, the Joseph A. Strasser Amphitheater, a butterfly house, hummingbird and butterfly gardens, and a diversity of wild and exhibit animals. We are open to the public.

PROGRAMS: At Tree Hill, students have the opportunity to attend field study classes on forest ecology surrounded by our unique combination of three ecosystems. Teacher workshops and adult training are provided on and off-site on a variety of topics.

Partnership Overview

Your partnership with Tree Hill will ensure that children and families in Northeast Florida are able to receive nature and conservation education through quality, hands-on programs and low-cost access to natural spaces.

All partnerships are flexible to meet the specific needs of your organization. The following is a basic listing of the different areas available for partnership. Donations to the general fund are also always welcome and will be used in our areas of greatest need.

In general, your partnership will include the following benefits to your organization, depending on level of support:

- Inclusion in marketing materials
- Inclusion on website, eNewsletter and social media
- Free or reduced memberships or tickets
- Free or reduced pricing for Amphitheater rental space, programs, birthday parties and gift shop items
- Inclusion on our Partner Recognition wall (pending construction)
- As a 501(c)(3), any donation to Tree Hill will be tax deductible to the fullest extent of the law

Marketing Programs



Butterfly Festival

The Butterfly Festival has grown from the first event in 2002, which welcomed fewer than 100 guests to become Tree Hill's signature event welcoming more than 2,100 visitors in a single day. The Festival raises more than \$12,000 each year for science education funding in Jacksonville. **Pricing:** Sponsorships are

available from \$500 - \$10,000 for this event. Partners receive: inclusion on marketing materials, website, social media, t-shirt, memberships/admission tickets, booth space and recognition at event.

Second Saturday Programs

Tree Hill offers a wide variety of fun and educational programs on the second Saturday of every month. Programs range from painting pottery to learning butterfly gardening best practices. These programs began in January 2012 and have already found success with guests.

Pricing: \$100 per program

Partners receive: inclusion on marketing materials, website, social media, memberships/tickets/access to programs.



Naming Rights

Tree Hill has a variety of building, exhibits and animals with naming rights still available. We are happy to schedule a tour at any time for your company to discuss which will best suit your needs. **Pricing:** varies

Some of the options include: student laboratory, butterfly exhibit, trails, museum, multiple animal exhibits and 500-foot

boardwalk to connect the main site to the Joseph A. Strasser Amphitheater site (construction pending funding). Partners receive: company name displayed on building/exhibit, inclusion on marketing materials, website, social media, and memberships/tickets/programs.

Educational Programs

Educational programs can be underwritten to allow for FREE access for a specified number of participants. You can underwrite the cost for an entire year, or for a specific number of programs.



School Programs

Our trained educators partner with the teacher to teach students vital and complex science concepts, including those found on the state FCAT test, in a relaxed and fun setting. In partnership with Duval County Schools, each year Tree Hill is able to provide a certain number of these programs for free for classes.

\$8 half day per person \$10 full day per person

Animal Encounters

These 45-minute educational programs allow students to get hands-on in our unique Outdoor Laboratory. They can interact with live animals, including opportunities to feel the animals in a safe, friendly environment.

\$5 per person (36-80 people)

\$6 per person (15-35 people)

\$500 – offsite



Guided Trail Tours

Join a certified master Florida naturalist on a 45-minute walk through the woods. You never know what you'll experience on these one-of-a-kind tours as your guide is trained to not only teach a basic set of facts about each trail, but also is able to highlight experiences unique to your walk.

\$7 per person (15-25 people)

Scout Tours

Bring your Scout group to Tree Hill to earn your badges! Each program features a 30-minute walk in the woods, a 15-minute reptile encounter and covers points to allow scouts to earn merit badges. These programs are also open to the public.

\$7 per person (15-25 people)

Insect or Butterfly Encounter

Learn about beetles, butterflies, bees and more during this interactive, 45-minute program. Students get hands on with insects, including time in the lab viewing them under microscopes.

\$6 per person (15-35 people)



JEA Energy Detective

In partnership with JEA, Tree Hill provides 45-minute interactive energy program featuring information about where energy comes from and how to conserve it. This program is provided free of charge to groups.

FREE

SOLD: JEA

JEA Water Detective

In partnership with JEA, Tree Hill provides 45-minute interactive water program featuring information about the different sources and states of water and how to conserve it. This program is provided free of charge to groups.

FREE

SOLD: JEA

General Admission

We offer general admission sponsorships, in which a partner will underwrite free entry on a specific day or series of days. Example: Free admission on July 4th or on Saturdays. **Pricing:** \$250 on weekdays, \$500 on weekends

Tree Hill is open to the public Monday through Saturday from 8:00 a.m. – 4:30 p.m. (closed some holidays). General admission includes access to all of the trails, gardens and the museum. Picnic tables are available for rent or on a first-come, first-served basis. Outside food is permitted. We do not have concessions on site. We have a small gift shop where guests can purchase souvenirs of their visit.

\$4 – Adults

\$3 – Seniors/Students/Military

\$2 – Kids (3-17)

FREE – Under 3

Membership

Partners can underwrite any portion of a membership purchase for their employees or for the general public. Example: JAXPORT employees receive 50% off memberships purchased in a specific month. We can visit your office on certain days to coordinate a membership drive. Or, everyone who purchases a membership from July 1-15 will receive 25% off thanks to JAXPORT. **Pricing:** Varies

Tree Hill offers a variety of membership levels to suit every member, starting at just \$20 per year.

Value Memberships

Value memberships allow FREE admission to Tree Hill for an entire year, FREE entry into the Butterfly Festival and discounts on other special events, programs and gift shop.

Student/Senior Individual - \$20

Individual - \$30

Family - \$40

Donor Memberships

Donor level memberships not only provide all of the benefits of a Family membership, but also they allow the member to provide additional support to Tree Hill's mission. Additional benefits are available to donor level members, including extra general admission tickets and inclusion in special donor-only events. These memberships are partially tax-deductible (consult a professional).

Loblolly Pine - \$100

Red Maple - \$250

Cypress - \$500

Live Oak - \$1,000+

Joseph A. Strasser Amphitheater



Conveniently located in the center of Jacksonville, Tree Hill is the perfect place to host a memorable event.

The Joseph A. Strasser Amphitheatre is available year-round for rentals for a variety of events, including: weddings, birthday parties, workshops, corporate receptions and team building activities.

\$100 per hour (3 hour minimum)
Events may not last past 10 p.m.

The Joseph A. Strasser Amphitheater is a user-friendly, open-air venue featuring three levels of informal seating that surround a central stage. 250 guests can comfortably sit directly on these informal seating areas inside the covered amphitheater. The amphitheater is surrounded by 12 acres of natural land and a lush nature trail, making it the perfect venue for a variety of memorable events.

SOLD: Mr. Joseph A. Strasser

Learn More

To learn more about any of these opportunities, please contact:
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Thanks so much!!!