

# Tree Hill Nature Center

presents the 2018

## Joseph A. Strasser Butterfly Festival



# Vendor Packet



### Event Details

**Saturday, April 28th**

**10am-4pm**

**7152 Lone Star Road**

**Jacksonville, FL 32211**

**904-724-4646**

**Treehill.org**



**Thank you for your interest in supporting the 2018 Joseph A. Strasser Butterfly Festival.**

**Who are we?**

Tree Hill is a 50 acre nature preserve in Jacksonville. We provide science and conservation education programs to youth and adults across northeast Florida. Our mission is to promote environmental stewardship to the community through hands-on educational programs and low-cost access to natural areas.

**What is the 2018 Joseph A. Strasser Butterfly Festival?**

Since 2000, Tree Hill Nature Center has hosted this one of a kind event. The Festival attracts a wide range of visitors, from families and young couples to artists and outdoor enthusiasts. Thousands of visitors have the chance to purchase local and handmade goods from vendors, see live music, and enjoy an animal encounter presentation as well as games, crafts, and tours of the community garden. Each year, guests go wild for the live butterfly release at the end of the day with more than 500 butterflies!

**Why should I consider being a vendor at the 2018 Joseph A. Strasser Butterfly Festival?**

- In 2016, we had over 2,500 visitors. Being a vendor at the Festival enables you to get your products and message out to each of our visitors at the Festival.
- The Festival is a fun day! With a bounce house for the kids, arts and crafts, live music, tours of the Arlington Community Garden and much more this is a fun day for kids and adults alike!
- Through our print media partners and online marketing your logo will be seen by countless individuals.
- The Butterfly Festival is the *only* fundraising event that Tree Hill Nature Center conducts each year. The funds we raise through this event are vital to ensuring the best and proper care of our animals, providing high quality education programs, and educating the public about the importance of native animals and native habitats.

**Tree Hill Nature Center and Joseph A. Strasser present**  
**The 2018 Butterfly Festival: April 28, 2018 from 10am—4pm**

**Vendor Application**

Please complete the following information:

\_\_\_ Business (\$60)    \_\_\_ Nonprofit (\$30)\*    # of Tables to Rent: \_\_\_ (\$12 fee per table and 2 chairs)

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Briefly describe what you will be displaying and/or selling (If you are planning to bring ready-to-eat food or beverages, face painting or balloons **please contact us before submitting your application and payment**):

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- Vendors must arrive between 8:00 a.m. – 9:30 a.m. ***PLEASE NOTE: Vendors CANNOT arrive late or leave early because the road will be blocked to allow for pedestrian traffic beginning at 9:30am and concluding at 5:00pm.***
- \*If applicable, please submit proof of tax exemption with your application.
- The festival will run rain or shine.
- Tents are welcome, but not provided. Many vendor spots are along our trails, which may be under low-lying trees so please inform us if you will be bringing a tent.
- We cannot provide power, but can make accommodations if you will be bringing a generator.
- The deadline for all vendor applications is Monday, April 2th. You will receive a verification letter that includes directions and parking information for the day of the event.

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You may pay with a check, money order or credit card. Checks and money orders should be made payable to 'Tree Hill, Inc.'. Please submit payment information and vendor application to:

Tree Hill Nature Center, 7152 Lone Star Road, Jacksonville, FL 32211 Attn: Butterfly Festival

Credit Card (circle one): VISA    MASTERCARD    AMEX    DISCOVER

Name On Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Billing Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I have read the above information and agree to all terms and conditions. I agree not to hold Tree Hill, Inc. nor the City of Jacksonville liable for damages or loss of material.

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

Please do not hesitate to contact us with any questions or concerns:

Mark Mumma

Executive Director

Phone: 904-724-4646 ext. 201

Fax: 904-724-9132

Email: [Mark@treehill.org](mailto:Mark@treehill.org)

Greta Combs

Education Coordinator

Phone: 904-724-4646 ext. 204

Fax: 904-724-9132

Email: [educator@treehill.org](mailto:educator@treehill.org)

